

FOR IMMEDIATE RELEASE
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For more information, contact:
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S.E.T. Ministry Names New President & CEO

Milwaukee -- The Board of Directors of S.E.T. Ministry, Inc. is very pleased to announce the appointment of Laurene Gramling Laehn as its next President/CEO. She will begin in this position on November 3, 2008. Ms. Laehn will succeed Sr. Lucina Halbur, CSA, who is retiring at the end of October, after serving for the past fourteen years in this capacity.

Ms. Laehn has served in the second-in-charge position at Next Door Foundation for the greater part of the past 8 years. In that capacity she participated in the founding of the agency's charter school and served as its leader since it opened in 2005. She also served as director of the agency's adult education program. As a program director, she piloted the design of a "Next Door report card," as a method of presenting child and family outcomes. Ms. Laehn holds a Masters of Business Administration, earned at UWM, and is a CPA as well. She brings strong business skills, as well as a passion for the work of S.E.T. Ministry.

Ms. Laehn is a self-described "social entrepreneur who is committed to empowering low-income families to succeed in their roles as parents, members of communities and productive participants in the workforce and economy." She is passionate about fighting poverty and racism at their roots and working to strengthen neighborhoods in Milwaukee.

The Board of Directors of S.E.T. Ministry is very confident that Ms. Laehn will provide effective leadership for the organization and that she will be able to further enhance the agency's ability to serve, empower and transform the lives of those we serve.

Please join us welcoming Ms. Laehn to her new position and wishing her well as she assumes this key leadership role.

S.E.T. Ministry is a Milwaukee community-based health and human services agency. The organization works with socially and economically disadvantaged people to set and achieve goals that promote self-sufficiency and improve their lives. S.E.T. does this by directly providing services and using a collaborative approach to link people with needed resources. S.E.T.'s approach integrates the physical, psychological, social, and spiritual aspects of each individual.

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